

Scholastic READ 180 Cost Proposal 2008-2009

District/School	A&M Cons High School	DATE	06/05/09
Contact Person	Stormy Hickman (979)764-5500		
Address	1801 Harvey Mitchell Parkway S.		
City/State/Zip	College Station, TX 77840		

READ 180 Stages A, B, and C Enterprise Edition

Includes Student Licenses, SRI, SRC, SAM, Teaching System, Paperback Collection (40 titles, 5 copies each), Audiobook Collection (12 titles, 5 copies each), 64 Student eBooks, Implementation Support (teacher training, leadership training, 2 online course enrollments), and Quick Start Kit. No shipping/handling for stages.

Item #	Title	QTY	Price	Amount
967080	Complete 60-License Stage A - Gr 3-6		\$ 37,000.00	\$ -
967081	Complete 60-License Stage B - Gr 6 & Up		\$ 37,000.00	\$ -
967082	Complete 60-License Stage C - Gr 9 & Up	1	\$ 37,000.00	\$ 37,000.00
Subtotal before Volume Discount			\$ 37,000.00	
(Enter % from table on left.) Volume Discount %				
SUBTOTAL FOR COMPLETE 60-LICENSE STAGES			\$ 37,000.00	

Volume Discount Schedule for Stages:
 0% off Purchase of 1-4 stages
 15% off Purchase of 5-30 stages
 20% off Purchase of 31+ complete stages

System 44 Secondary

Includes Student Licenses, SRI, SRC, Teacher Bookshelf, 44 Books, Decodable Digests, Paperback and Audiobook Library.

511234				
--------	--	--	--	--

Additional R180 Student Licenses - no shipping/handling on additional licenses

981264	Stage A -- Add 60 Student Licenses		\$ 29,950.00	\$ -
981265	Stage B -- Add 60 Student Licenses		\$ 29,950.00	\$ -
981266	Stage C -- Add 60 Student Licenses		\$ 29,950.00	\$ -
981267	Stage A -- Add 30 Student Licenses		\$ 17,500.00	\$ -
981268	Stage B -- Add 30 Student Licenses		\$ 17,500.00	\$ -
981269	Stage C -- Add 30 Student Licenses		\$ 17,500.00	\$ -
981270	Stage A -- Add 15 Student Licenses		\$ 9,730.00	\$ -
981271	Stage B -- Add 15 Student Licenses		\$ 9,730.00	\$ -
981272	Stage C -- Add 15 Student Licenses		\$ 9,730.00	\$ -
981273	Stage A -- Add 12 Student Licenses		\$ 8,160.00	\$ -
981274	Stage B -- Add 12 Student Licenses		\$ 8,160.00	\$ -
981275	Stage C -- Add 12 Student Licenses		\$ 8,160.00	\$ -
981276	Stage A -- Add 5 Student Licenses		\$ 3,545.00	\$ -
981277	Stage B -- Add 5 Student Licenses		\$ 3,545.00	\$ -
981278	Stage C -- Add 5 Student Licenses		\$ 3,545.00	\$ -

Student eBooks - add 9% for shipping/handling.

968928	Stage A -- eBooks (16 titles)		\$ 399.00	\$ -
968929	Stage B -- eBooks (16 titles)		\$ 399.00	\$ -
968930	Stage C -- eBooks (16 titles)		\$ 399.00	\$ -
967077	Stage A -- eBooks (individual copy)		\$ 24.95	\$ -
967078	Stage B -- eBooks (individual copy)		\$ 24.95	\$ -
967079	Stage C -- eBooks (individual copy)		\$ 24.95	\$ -

Additional Classroom Package - add 9% for shipping/handling.

(Teacher's Resource Package, Paperback Collection, Audiobook Collection, and 1 set of 9 Topic CDs. (Does not include eBooks.)

981280	Stage A -- Additional Classroom Package		\$ 6,500.00	\$ -
981281	Stage B -- Additional Classroom Package		\$ 6,900.00	\$ -
981282	Stage C -- Additional Classroom Package		\$ 8,000.00	\$ -

Professional Development

990104	In-Classroom Visits / Coaching Days (Enter amount from schedule below.)	3	\$ 1,600.00	\$ 4,800.00
	1-3 days = \$1,600 per day; 4-9 days = \$1,440 per day; 10+ days = \$1,280 per day			\$ -
	READ 180 Seminar Series - 2 Seminars @38% Discount		\$ 2,500.00	\$ -
	READ 180 Seminar Series - 4 Seminars @41% Discount		\$ 4,750.00	\$ -
	READ 180 Seminar Series - 6 Seminars @44% Discount		\$ 6,750.00	\$ -
503671	READ 180 Seminar Series - COMPLETE PKG 8 Seminars @47% Discount		\$ 8,500.00	\$ -

Product Maintenance/Support Plans and Technical Services

951724	Premium Plan (includes: upgrades/releases, on-site/phone/email/web support)	1	\$ 2,950.00	\$ 2,950.00
951719	Basic Plan (includes: upgrades/releases, phone/email/web support)		\$ 2,100.00	\$ -
988191	On-site Installation (1 day - Application Server with up to 30 workstations)	1	\$ 2,500.00	\$ 2,500.00
988192	On-site Visit/Installation (Each additional server or 30 workstations)		\$ 1,000.00	\$ -

Subtotal from Complete Stages Above **\$ 37,000.00**

Subtotal from Additional Licenses, eBooks, Classroom Pkgs, Prof Dev, Tech Services **\$ 10,250.00**

Shipping/Handling for Additional Print and/or Teacher Resources **\$ -**

PROPOSAL TOTAL \$ 47,250.00

THIS PROPOSAL IS VALID THROUGH:	Thursday, September 03, 2009
MAIL PO TO:	Scholastic, PO Box 7502, Jefferson City, MO 65102
FAX PO TO:	630-282-9002 Attn: Jeanie Johnson
SUBMITTED BY:	



Scholastic Inc. 557 Broadway, New York, NY 10012-3999 (212) 343-6100
www.scholastic.com

Thursday, June 04, 2009

Mr. Buddy Reed
A & M Consolidated High School
1801 Harvey Mitchell Parkway South
College Station, TX 77840

Dear Mr. Reed -

Scholastic is pleased to provide the following overview of *READ 180*, America's Premier Reading Intervention Program for struggling readers.

READ 180 is a scientifically research-based, intensive reading intervention program with a proven track record of delivering measurable learning gains to the older, struggling reader. The program is designed to accelerate reading achievement with students in upper elementary through high school who are seriously below level. *READ 180* was developed in collaboration with Vanderbilt University and is based on ten years of research by Dr. Ted Hasselbring. From 1994 through 1998 the program was tested in Orange County Public Schools in Orlando, Florida with over 10,000 students and was repeatedly proven to raise reading scores. Since 1998, the program has been used in over 14,000 thousand classrooms across the nation and has consistently proved to be successful in improving literacy skills in older struggling readers.

READ 180 delivers its reading achievement gains through:

- Individualized Software—*READ 180* contains “intelligent software” that collects data based on individual responses and adjusts instruction to meet each student’s needs. The software provides students with individualized reading instruction plus continuous assessment of their progress. Reading passages are leveled using the Lexile Framework[®] for Reading and are matched to the individual student's achievement level. The software has a number of built-in supports for the older struggling reader, including: anchor videos to build background knowledge for reading passages, vocabulary support with phonics tips, closed captioning and Spanish language support for English-Language Learners, and universal access features for Special Education students.
- Data-driven, teacher-led instruction in whole or small groups—*READ 180* provides teachers with a curriculum that supports the direct instruction of reading, writing, and grammar. The program includes a wide range of direct instructional materials to teach phonemic awareness, phonics, fluency, vocabulary development, and text comprehension plus specialized instructional strategies for writing, test-taking, and English-Language Learners. The *READ 180* Teaching System offers a clear instructional path for whole- and small-group instruction, as well as guidance and resources for differentiating instruction to address individual student needs. Comprehensive, actionable reports and teacher alerts provide detailed and immediate feedback to identify student needs and to inform small-group instruction.
- Modeled and independent reading—*READ 180* provides students with an independent reading library of high-interest and leveled paperbacks, plus grade-level audiobooks where a Reading Coach models successful reading and comprehension strategies. Students build fluency, critical thinking, vocabulary, and comprehension skills through independent reading of age-appropriate, carefully leveled Paperbacks, using the Lexile Framework[®] for Reading, and through the modeled reading and coaching in the Audiobooks.

- Professional Development—*READ 180* integrates professional development into the *rBook™* Teacher's Edition, provides teachers with comprehensive implementation training and ongoing professional development, and includes enrollment in an online professional development course, *READ 180: Best Practices for Reading Intervention*.

READ 180 is available in three instructional stages – Stage A for Upper Elementary, readability 1.5–6.9; Stage B for Middle School, readability 1.5–8.9; Stage C for High School, readability 1.5–12.0. The program is complete with all the materials needed for teachers and students, as well as professional development and training.

Scholastic understands the challenges education leaders face today with the intense focus on standards, research-based curriculum resources, and performance results. We have been helping teachers and students meet the challenges of the classroom for almost 90 years. We will provide you with the highest level of service and support throughout your experience with *READ 180*.

Thank you for considering Scholastic. Please let us know if you have any questions concerning this proposal.

Sincerely,

Maurene Jewel
Account Executive
mjewel@scholastic.com

SCHOLASTIC INC.

*300 MADSEN DRIVE, SUITE 102
BLOOMINGDALE, ILLINOIS 60108*

June 4, 2009

Mr. Buddy Reed
A & M High School
1801 Harvey Mitchell Parkway S.
College Station, TX 77840

Dear Mr. Reed:

This letter will confirm that Scholastic Inc. is the sole source/distributor for purchasing all stages of Read 180. This includes all curriculum units, textbooks, instructional units, and all upgrades.

The Federal Tax ID for Scholastic is 13-1824190.

If I may be of assistance to you in any other way, please feel free to contact me at (210) 823-2254, or Jeanie Johnson in the Central Regional Office at 1-800-225-4625 x 356.

Sincerely,

Maurene Jewel
Account Executive