

**College Station Independent School District
RFP #11-006 Advertising Management and Placement**

Vendor	Alpha Media	Steep Creek Media
1. District Share of Revenue:	70%	60%
2. Cover Letter:	Submitted	Submitted
3. Offerers Questionnaire:	Submitted	Submitted
4. Attachments:	Submitted	Submitted
5. List of Personnel:	One contact, President & CEO	Submitted list of key individuals assigned
6. Deviations:	No	Yes, see proposal- Page 10
7. Conflict of Interest:	Submitted	Submitted
8. References Form:	Submitted	Submitted