



College Station Independent School District

Success...each life...each day...each hour

MEMORANDUM

To: Dr. Clark Ealy, Superintendent *ME 2/13/15*
From: Dr. Margie Martinez, Principal
Date: January 23, 2015
Subject: Consider approval of the mascot and school colors for College View HS
Agenda Item: E-4

BACKGROUND

To begin the process of establishing school identity, pride, and culture for College View High School, current Timber Academy High School students participated in the following process for the selection of the mascot and school colors.

- October 7 A student body meeting was held to discuss the background information regarding College View High School and to introduce the process of mascot and color selection.
- October 9 Students participated in brainstorming activities that culminated into several choices for mascots and colors for CVHS. All student suggestions were accepted for consideration.
- October 16 The student body discussed all student suggestions to determine any concerns for negative connotations. The student body narrowed the choices to five mascot and nine different color scheme options.
- October 21 Students voted on their top three color combinations and their top three mascot choices.
- November 17 The review of the vote rendered overwhelming support for the mascot choice of "Timberwolves." Of the nine color schemes, two emerged as favorites.
- November 20 A secondary vote on the top two color schemes distinctly revealed the "baby blue, silver and black" option was the distinct choice by the student body.

RECOMMENDATION – Board Approval

It is recommended that the Board of Trustees of College Station ISD approve the mascot (Timberwolves) and colors (baby blue, silver, and black) for College View High School as selected by the Timber Academy High School student body.