



# College Station Independent School District

*Success...each life...each day...each hour*

## MEMORANDUM

To: Dr. Clark Ealy, Superintendent  
From: Glynn Walker, Deputy Superintendent  
Date: November 12, 2015  
Subject: Approval of RFP #16-001 Demographic Analysis  
Agenda Item: K-1  
Board Priority/  
District Goal: Priority 3, Goal 4

### Background

Request for Proposals (RFP) #16-001 Demographic Analysis and Enrollment Projections was duly advertised and posted according to state law and local policy. An alternate proposal for rezoning services was also requested from the submitting vendors. The RFP was mailed directly to five (5) vendors and three (3) responses were received. Vendors responding with base proposals for demographic analysis and alternate proposals for rezoning services included Templeton Demographics, Davis Demographics and Harner and Associates.

A committee consisting of the CSISD Superintendent of Schools, Deputy Superintendent of Business and Operations, Executive Director of Facilities, Director of Purchasing, Rock Prairie Elementary Principal and Transportation Coordinator interviewed each of the vendors. The best value for the district was determined to be Templeton Demographics, from Southlake, Texas, for the work of demographic analysis, enrollment projections and rezoning services.

### Recommendation

It is recommended that the Board of Trustees of College Station Independent School District award Request for Proposal #16-001 Demographic Analysis including the alternate proposal for school rezoning services, to Templeton Demographics for the total amount of \$48,500.00 to be paid from the 2015-2016 General Fund budget.

**GLYNN WALKER**  
Deputy Superintendent for  
Business and Operations

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**CLARK C. EALY, Ph.D.**  
Superintendent of Schools