

# College Station Independent School District

*Success...each life...each day...each hour*



## MEMORANDUM

To: Dr. Clark Ealy, Superintendent

From: Mike Martindale, Deputy Superintendent

Date: January 10, 2018

Subject: Consider approval of Learning Management System

Agenda Item: J - 1.

Board Priority/  
District Goal: Priority 3, Goal 4

## BACKGROUND

College Station ISD's Long Range Technology Plan (LRTP) committee identified the need for a districtwide Learning Management System. To meet this identified need, a separate committee consisting of curriculum and instruction coordinators, campus principals, teachers, and technology personnel came together to develop a needs criterion, investigate possible providers, and make a final recommendation that that best served the district.


Committee representatives heard presentations from three different vendors, Canvas, Google Classroom, and Schoology. Schoology was identified as the Learning Management System that best meets the needs of the district. It was the top choice of the committee due to its intuitive nature and because it provides a wide variety of opportunities and flexibility for digital curation, allowing for educators to grade and provide feedback to students in both digital or verbal form. Our current eSchool Plus system fully integrates into Schoology and parents can view grades and assignments for all their children with one login. The Schoology system allows for ease of collaboration in planning and sharing lessons, and it will support a culture of learning among educators. The curriculum for the district will be housed in Schoology, enabling educators to add to, modify, or create lessons, in addition to accessing resources in an efficient manner.

It is the recommendation of David Hutchison, Director of Technology, Mark Pantel, Director of Purchasing, and Dr. Penny Tramel, Chief Academic Officer to purchase the District Wide Learning Management System from Schoology, Inc. via the Department of Information Resources (DIR) contract DIR-TSO 3359 in the amount of \$234,750.00 total over three years using appropriated funds in

  
**Mike Martindale**  
Deputy Superintendent -  
Chief Financial Officer

1812 Welsh Avenue  
College Station, TX 77840  
979-764-5400 -- www.csisd.org

**CLARK C. EALY, Ph.D.**  
Superintendent of Schools

  
1/11/18

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the annual adopted General Fund. The year one subscription cost \$74,250.00 with a one-time implementation fee of an additional \$12,000.00 for a total of \$86,250.00, with years two and three costing \$74,250.00 each.

## **RECOMMENDATION**

It is recommended that the College Station Independent School District Board of Trustees approve the purchase of the District Wide Learning Management System from Schoology, Inc. via the Department of Information Resources (DIR) contract DIR-TSO 3359 in the amount of \$234,750.00 total over three years using appropriated funds in the annual adopted General Fund.

**Mike Martindale**  
*Deputy Superintendent -  
Chief Financial Officer*

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**CLARK C. EALY, Ph.D.**  
*Superintendent of Schools*