



College Station Independent School District

Success...each life...each day...each hour

MEMORANDUM

To: Amy Drozd, CFO

From: Carmella Shafer, Director of Purchasing

Date: September 7, 2021

Subject: Purchase request for a three-year software license for Education Galaxy and Liftoff for grades K-4, from Education Galaxy

Education Galaxy provides the best adaptive instructional resource for our elementary campuses. It has strong support in multiple languages (significant support for our three dual-language campuses). Our continued work with Education Galaxy will build on our familiarity with this product (many campuses have used Education Galaxy after purchasing campus licenses in previous years) while extending the benefits of a resource like this to every student in CSISD. In grades 2-4, students will be able to access LiftOff--an addition that focuses instruction based on each student's performance on NWEA's MAP Growth assessments. District staff researched various software packages to assist in meeting the TEKS needs at the elementary campuses. Education Galaxy will assist us in achieving our Strategic Plan Goal 2 with progress monitoring of students at the elementary level. Education Galaxy's products were determined to best fit the needs of the district.

These online resources are available from Education Galaxy LLC. through the BuyBoard Contract #579-19. All items on this contract have been competitively bid and awarded by the Cooperative's Board of Trustees based on state statutes.

It is the recommendation of Carmella Shafer, Director of Purchasing, and Penny Tramel, Chief Academic Officer to purchase the three-year license for 2021-22, 2022-23, and 2023-24 school years, including training and technical assistance in the amount of \$119,737.50 as per the attached proposal 49062 from the Elementary and Secondary School Emergency Relief (ESSER III) funds.

Handwritten signature of Carmella Shafer in blue ink.

Carmella Shafer, Director of Purchasing

Handwritten signature of Penny Tramel in blue ink.

Penny Tramel, Chief Academic Officer

**College Station Independent School District
QUOTE SUMMARY**

Product Description: Grades K - 4 software to help build mastery towards the TEKS which is available in English & Spanish.

Description	Points	Vendors					
		Study Island		Education Galaxy		IXL	
		Points	Points	Points	Points	Points	Points
Price	30	142,891.00	25	119,737.50	30	283,500.00	13
Reputation of Vendor	10		10		10		10
Quality of Goods and Services	20		15		20		15
Meet Districts Needs	20		12		20		5
Vendor's Past Relationship	15		5		15		5
The long term cost to acquire the vendor's goods or services (Fees)	4		4		4		4
On an Awarded contract that the district can use	1		1		1		1
Total Points (0-100)	100		72		100		53
Vendor Award Recommendation:							
Evaluation Notes: Education Galaxy provides the best adaptive instructional resource for our elementary campuses. It has strong support in multiple languages (a significant support for our three dual language campuses). Our continued work with Education Galaxy will build on our familiarity with this product (many campuses have used Education Galaxy after purchasing campus licenses in previous years) while extending the benefits of a resource like this to every student in CSISD. In grades 2-4, students will be able to access LiftOff—an addition that focuses instruction based on each student's performance on NWEA's MAP Growth assessments.							
Evaluators: Amanda Gibson, Aaron Hogan, Bobbi Rodriguez, Jennifer Smith							

(1)
(2)

NOTES:

- (1) Price points assigned based on a % from the low bid
 - (2) 5 points is the min score for reputation if CSISD has not done business with them previously
- If a scoring category does not apply, all vendors will receive the same score.

Education Galaxy, LLC



DATE: 8/18/2021
 Proposal #: 49062

Attn: Jennifer Smith
 College Station ISD
 1812 Welsh Ave.
 College Station TX 77840
 979-764-5400

Education Galaxy, LLC
 2201 N Central Expressway
 Suite 121
 Richardson, TX 75080
 Tax ID 46-1666749
 Phone: 1-844-542-5299
 Fax: 972-212-7298

Program Consultant	Ship Via	Terms
Tom Kassela	Online	Net30

DESCRIPTION	QTY	Unit Price			3 Year Subscription
					Save 10%
EGLO-01 Education Galaxy and Liftoff - Elementary School - EG Supports K-4 Math, K-4 Reading, 3-4 Writing, 3-4 Science, 3-4 Social Studies - LO Supports K-4 Math & Reading (best for grades 2-4) - Unlimited licenses for teachers and students - Online training and implementation - NWEA MAP integration if applicable - ClassLink or Clever integration if applicable - Google Classroom integration if applicable - Annual online subscription	10	\$ 4,750.00			\$ 142,500.00
Multi-School District Discount		5%			\$ (7125.00)
Multi-Year Savings					\$ (13537.50)
One-Time Credit For Existing License (Greens Prairie)					\$ (2100.00)
SUBTOTAL					\$ 119,737.50
S & H					
SALES TAX					
TOTAL					\$ 119,737.50

Notes

Your school license provides unlimited use for one school building for all teachers and students for one year for all grade levels/products purchased.

Vendor ID# 16598

Education Galaxy is a Sole Source Provider of Education Galaxy Products. Pricing valid for 90 days

buyBoard 579-19



Date: 8/25/2021
 Order Number: Q-370540
 Revision: 1
 Order Form Expiration Date: 10/16/2021

ORDER FORM

Please fax all pages to 1.877.519.9555 or email to orders@edmentum.com
 Orders Under \$25,000.00 may pay by Credit Card:
 Call 214.294.9901 or e-mail creditcardprocessing@edmentum.com

Customer and Billing Address

Customer No.: 108129
 Customer Name: College Station Ind Sch Dist
 Billing Address: 1812 Welsh Ave
 College Sta, TX 77840-4800

Products and Services

College Hills Elem School

Products	Qty	License Start Date	License End Date	License Term (Months)
Study Island: Core Library - Program License	565	**	**	36
Study Island NWEA Integrated Solution	1	**	**	36
College Hills Elem School Subtotal:				\$9,101.25

Creek View Elementary School

Products	Qty	License Start Date	License End Date	License Term (Months)
Study Island: Core Library - Program License	425	**	**	36
Study Island NWEA Integrated Solution	1	**	**	36
Creek View Elementary School Subtotal:				\$7,106.25

Forest Ridge Elementary School

Products	Qty	License Start Date	License End Date	License Term (Months)
Study Island: Core Library - Program License	529	**	**	36
Study Island NWEA Integrated Solution	1	**	**	36
Forest Ridge Elementary School Subtotal:				\$8,588.25

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Greens Prairie Elem School

Products	Qty	License Start Date	License End Date	License Term (Months)
Study Island: Core Library - Program License	536	**	**	36
Study Island NWEA Integrated Solution	1	**	**	36
Greens Prairie Elem School Subtotal:				\$8,688.00

Pebble Creek Elementary School

Products	Qty	License Start Date	License End Date	License Term (Months)
Study Island: Core Library - Program License	519	**	**	36
Study Island NWEA Integrated Solution	1	**	**	36
Pebble Creek Elementary School Subtotal:				\$8,445.75

River Bend Elementary School

Products	Qty	License Start Date	License End Date	License Term (Months)
Study Island: Core Library - Program License	521	**	**	36
Study Island NWEA Integrated Solution	1	**	**	36
River Bend Elementary School Subtotal:				\$8,474.25

Rock Prairie Elementary School

Products	Qty	License Start Date	License End Date	License Term (Months)
Study Island: Core Library - Program License	612	**	**	36
Study Island NWEA Integrated Solution	1	**	**	36
Rock Prairie Elementary School Subtotal:				\$9,771.00

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South Knoll Elementary School

Products	Qty	License Start Date	License End Date	License Term (Months)
Study Island: Core Library - Program License	604	**	**	36
Study Island NWEA Integrated Solution	1	**	**	36
South Knoll Elementary School Subtotal:				\$9,657.00

Southwood Valley Elem School

Products	Qty	License Start Date	License End Date	License Term (Months)
Study Island: Core Library - Program License	617	**	**	36
Study Island NWEA Integrated Solution	1	**	**	36
Southwood Valley Elem School Subtotal:				\$9,842.25

Spring Creek Elem School

Products	Qty	License Start Date	License End Date	License Term (Months)
Study Island: Core Library - Program License	635	**	**	36
Study Island NWEA Integrated Solution	1	**	**	36
Spring Creek Elem School Subtotal:				\$10,098.75

College Station Independent School District

Products	Qty	License Start Date	License End Date	License Term (Months)
NWEA MAP + Exact Path: Core Library - Program License	556	**	**	36
Exact Path Blended Onboarding Package	1	**	**	12
Custom Consulting Services - Onsite	1	**	**	12
Custom Consulting Services - Virtual	1	**	**	12
College Station Independent School District Subtotal:				\$53,118.80

Subtotal: USD 142,891.55

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Estimated Tax:	USD 0.00
Total US Funds:	USD 142,891.55

** Unless otherwise specified in this Order Form, the Start Date for your license(s) will be one of the following: (a) the day immediately following the expiration date of the prior license term or (b) the date in which we have accepted your order and have issued log-in credentials for your software license.

*** Services purchased are valid for an annual term. Any service offering that is not used during the applicable term will expire and cannot be carried over or used in subsequent periods.

Invoicing and Payment Terms

The full amount of Your Order will be invoiced when accepted by Us. Payment is due 15 days after invoice date.

Terms and Conditions

For the purposes of this Order Form, "you" and "your" refer to Customer, and "we", "us" and "our" refer to edmentum Inc. and affiliates. This Order Form and any documents it incorporates (including the Standard Purchase and License Terms located at <http://www.edmentum.com/standardterms> and the documents it references) form the entire agreement between you and us ("Agreement"). You acknowledge that any terms and conditions in your purchase order or any other documents you provide that enhance our obligations or restrictions or contradict the Agreement do not have force and effect.

Purchase Order

You acknowledge that this Agreement is non-cancellable and you will submit a purchase order for the full amount of this Order Form. Your order will not be scheduled for delivery until you have submitted a purchase order referencing and conforming to this Order Form.

Acceptance

This offer will expire on the Order Form Expiration Date noted above unless we earlier withdraw or extend the offer in writing. I represent that I have read the terms and conditions included in this Agreement, that I am authorized to accept this offer and the Agreement's terms and conditions on behalf of the customer identified above and that I do accept this offer on behalf of the customer who agrees to adhere to the Agreement's terms and conditions. To the extent that either parties process does not require that I execute this Order Form, I accept, acknowledge and agree to the terms and conditions identified in and referenced in this Agreement as signified by my receipt, use or access of the products and/or services identified. Please fax all pages to 1.877.519.9555 or email to orders@edmentum.com.

Customer Signature:

 Name (Printed or Typed):

 Title:

 Date:





IXL Learning Implementation Proposal

College Station Independent School District

September 1, 2021

Cynthia Krizman

IXL Educational Consultant • cynthiak@ixl.com • 214-668-0939

About IXL

IXL Learning is dedicated to creating the best educational technology possible. Our flagship product, IXL, is an integrated personalized learning platform that is proven to improve learning outcomes for all students.



IXL's platform is built on four key components that work together seamlessly to give teachers everything they need to differentiate instruction and help students grow.

IXL's **comprehensive curriculum** offers 8,000+ skills across five subjects to support nearly any learning need from pre-K to 12th grade. Aligned to the TEKS, high-stakes assessments, and many popular textbook series, our extensive content library has the right skills to guide students toward mastery at their own pace.

The **IXL Real Time Diagnostic** is a fresh approach to assessment that gives teachers a better understanding of their students' needs and how to help them succeed. It provides reliable, up-to-the-minute insights on students' grade-level proficiency in key math and language arts strands, so teachers can make effective instructional decisions every day. **In addition IXL now gives districts access to utilize the Diagnostic assessment in a benchmark format.**

Using insights from both student work in the curriculum and the Continuous Diagnostic, IXL offers **personalized guidance** for every learner. Our personalized action plans provide a flexible pathway for growth, seamlessly linking students to the skills they need to fill knowledge gaps and build on their current understanding.

IXL Analytics gathers data from student work in IXL and uncovers insights that help teachers make truly data-driven decisions. It provides teachers with better data and actionable next steps to effectively impact student learning. And our Analytics for School Leaders gives administrators a window into student achievement and overall school success.

The IXL Effect

IXL's personalized learning platform is proven to impact student learning, and tens of thousands of schools around the country are already experiencing the IXL Effect. In 20 statewide efficacy studies covering more than 49,000 campuses, IXL schools outperformed all the others – and the longer they used IXL, the better they performed. For evidence of IXL's impact on student achievement, visit www.ixl.com/research.

Awards and Recognition



IXL Integrations and Skill Plans

Schoology Integration

IXL partners with several third-party auto-roster tools, including Schoology, which SCISD will use for 2021-2022. IXL will gladly work with the district to auto-roster the students at no additional cost. SCISD will have a dedicated IXL team member from our account services team who will partner with the district for a smooth upload and continued monitoring.

Schoology Integration

For 2021 and beyond, IXL will integrate your Schoology to make it easy for teachers who'd like to link assignments. Account Services will partner with your technology team to ensure a smooth integration. There is no additional cost.

Texas Skill Plans

At IXL we integrate the latest Texas state standards. We have TEKS Skill Plans for K-12, and Highly Assessed TEKS to ensure students are improving performance on the TEKS and working to master skills they may be assessed on. We've even added a curated plan to work toward mastery on College and Career Readiness Standards.

Skill plan for the Highly Assessed TEKS - 6th grade
This provides skill alignments with recommended by skills for every student. Find the IXL skills that are right for you below.

Section	Number and operations	Proportional relationships	Measurement and data
	Expressions, equations, and relationships		

[View report](#) [Print skill plan](#)

Texas Essential Knowledge and Skills (TEKS) Grade 6
Skills available for Texas middle-grade math standards

Domain	Number and operations	Proportional relationships	Expressions, equations, and relationships	Two-dimensional shapes	Measurement and data	Personal financial literacy

[View report](#) [Print skill plan](#)

Number and operations

The student applies mathematical process standards to represent and use rational numbers as a variety of forms.

6-2D Write a set of rational numbers including their positive and negative reciprocals.

- 1. Put a mix of decimals and fractions in order.
- 2. Put a mix of decimals, fractions, and mixed numbers in order.

Operations

- 3. Put integers in order.
- 4. Integer inequalities with absolute values.

Rational numbers

- 5. Rational numbers: equal or not equal.
- 6. Compare rational numbers.
- 7. Put rational numbers in order.

Real-world contexts

Number and operations

The student applies mathematical process standards to represent and use real numbers as a variety of forms.

A critical previous knowledge of sets and subsets is a major prerequisite to learning relationships between sets of real numbers.

Progression for use of exponents includes identifying n and using rules of exponents that show 2^3 and locate the square root. Applications to a context.

Connect between decimal, percent, fraction and rational numbers.

- 1. Classify numbers.
- 2. Estimate square and negative square roots.
- 3. Convert between percent and scientific notation.
- 4. Add and subtract numbers written in scientific notation.
- 5. Multiply numbers written in scientific notation.
- 6. Divide numbers written in scientific notation.

National and State Test Prep Plans and Assessment Skill Plans

Not only does IXL provide an easy to follow plan for improving SAT and ACT scores, but we've also added a personalized plan for students, new for 2020! In addition, you will have access to the **TEKS Highly Assessed Skill Plan**. Included are plans for PSAT, TABE, and TSIA2, and **TELPAS**. Further, IXL's **Texas MAP skill plans** guide teachers/students to the skills that will help them grow the most, based on their RIT scores.



IXL Learning implementation and pricing models

IXL Learning is pleased to submit this Pricing and Implementation Proposal for services to support College Station Independent School District. IXL understands the goal of all teachers and administrators is to maximize student achievement. The options detailed below are customized specifically for CSISD to support growth in Math, ELA, Science, and Social Studies across campuses within that scope in the district.

**Below represents three-year, two year, and one-year partnership options
Grades K-4 for the following:**

- **Total Number of CSISD students: 5075**
- **License: IXL Learning grades K-1 for Math and ELA**
- **Licenses IXL Learning grades 2-4 for Math, ELA, Science, and Social Studies**

Multi-year licenses also provide the **option** of a payment plan with 50% due in the first year (plus PD), 25% in year two, and 25% in year three. An IXL Learning multi-year district license for CSISD provides an opportunity **to lock in pricing for three years**. Popular with districts for the advantages - research supports higher performance; consistency, continuity, fidelity, and stronger implementation.

Three-year Implementation Grades K-4

Option 1:

Three-year subscription for **5075** students will include the following pricing:

Grades K-1; 2,100 students; Math and ELA

Grades 2-4; 2,975 students; Math, ELA, Science, and Social Studies

TOTAL 3 year cost \$283,500 + (Professional Development Selection)

License cost can be paid over three years as follows:

Due in Year 1: \$141,750 + (Professional Development Selection)

Due in Year 2: \$70,875

Due in Year 3: \$70,875

Two-year Implementation Grade K-8

Option 2:

Two-year subscription for **5075** students will include the following pricing:

Grades K-1; 2,100 students; Math and ELA

Grades 2-4; 2,975 students; Math, ELA, Science, and Social Studies

TOTAL 2 year cost \$189,000 (option to pay upfront or over two years)

Due in Year 1: \$94,500+ (Professional Development Selection)

Due in Year 2: \$94,500

One-year Implementation Grades K-8

Option 3:

One-year subscription **5075** Students

Grades K-1; 2,100 students; Math and ELA

Grades 2-4; 2,975 students; Math, ELA, Science, and Social Studies

Due in Year 1: \$94,500 + (Professional Development Selection)

Professional Learning Services Options

Option 1

- **Basic District Success Package (\$15,000)**
 - 3 on-sites
 - 3 virtual PD sessions
 - Analytics for school leaders
 - 4-part customized webinar series
 - Two data reviews

Option 2

- **Standard District Success Package (\$25,000)**

The Standard District Success Package provides districts with everything they need for a successful district-wide implementation of IXL. The package includes:

- Dedicated District Partnership Specialist
- Custom implementation plan
- **Scope and sequence alignments**
- Strategy session for site leaders (A4SL)
- **Quarterly data reviews**
- 5 on-site PD sessions
- 6 virtual PD sessions
- Customized webinar series
- One-on-one coaching for admin
- eLearning Library