



College Station Independent School District

Success...each life...each day...each hour

MEMORANDUM

To: Amy Drozd, CFO

From: Carmella Shafer, Director of Purchasing

Date: September 7, 2021

Subject: Purchase request for a three-year software license for Study Island Core Library Program for grades 5-8, from Edmentum

District staff researched a few software packages to assist in meeting the TEKS needs at the intermediate and middle school campuses. The top two software packages identified and evaluated more in-depth were Edmentum's, Study Island and Education Galaxy's, Education Galaxy, and Liftoff.

Study Island provides teachers with an adaptive instructional resource that identifies the needs of each student and matches those needs with game-based instructional experiences. Both Study Island and Education Galaxy connect to data from NWEA's MAP Growth assessments to provide a customized learning experience for students. While Education Galaxy is more affordable, the Exact Path feature from Study Island offers the most specific supports for students who have the most significant instructional needs. Beyond this, having different adaptive resources in place in elementary and secondary gives students a variety of learning experiences if they continue to need support over multiple years. Given the constraints faced by those providing intervention in a secondary setting driven by a bell schedule, Study Island (combined with Exact Path for some students) is the best solution for CSISD's current needs.

These on-line resources are available from Edmentum through the BuyBoard Contract #573- 18. All items on this contract have been competitively bid and awarded by the Cooperative's Board of Trustees based on state statutes.

It is the recommendation of Carmella Shafer, Director of Purchasing, and Tiffany Parkerson, Executive Director of Secondary Education to purchase the Study Island three-year license for 2021-22, 2022-23, and 2023-24 school years, including training and technical assistance in the amount of \$110,198.95 as per the attached quote Q-370518 from Edmentum using the Elementary and Secondary School Emergency Relief (ESSER III) Fund.

Handwritten signature of Carmella Shafer in blue ink.

Carmella Shafer, Director of Purchasing

Handwritten signature of Tiffany Parkerson in blue ink.

Tiffany Parkerson, Exec. Dir. of Secondary Ed.

**College Station Independent School District
QUOTE SUMMARY**

Product Description: Grades 5-8 software for data driven standards mastery to help students master content specified by the TEKS. Three year subscription.

		Vendors					
		Study Island		Education Galaxy		IXL	
Description	Points	Points	Points	Points	Points	Points	Points
Price	30	110,198.95	22	82,336.50	30	277,200.00	9
Reputation of Vendor	10		10		10		10
Quality of Goods and Services	20		20		15		15
Meet Districts Needs	20		20		12		5
Vendor's Past Relationship	15		10		10		5
The long term cost to acquire the vendor's goods or services (Fees) On an Awarded contract that the district can use	4 1		4 1		4 1		4 1
Total Points (0-100)	100		87		82		49
Vendor Award Recommendation							
<p>Evaluation Notes: Study Island provides teachers with an adaptive instructional resource that identifies the needs of each student and matches those needs with game based instructional experiences. Both Study Island and Education Galaxy connect to data from NWEA's MAP Growth assessments to provide a customized learning experience for students. While Education Galaxy is more affordable, the Exact Path feature from Study Island offers the most specific supports for students who have the most significant instructional needs. Beyond this, having different adaptive resources in place in elementary and secondary gives students a variety of learning experiences if they continue to need support over multiple years. Given the constraints faced by those providing intervention in a secondary setting driven by a bell schedule, Study Island (combined with Exact Path for some students) is the best solution for CSISD's current needs.</p>							
Evaluators: Amanda Gibson, Aaron Hogan, Bobbi Rodriguez, Jennifer Smith							

(1), (3)
(2)

NOTES:

- (1) Price points assigned based on a % from the low bid
- (2) 5 points is the min score for reputation if CSISD has not done business with them previously
- (3) Price does not include professional development/training for product.



Date: 9/7/2021
 Order Number: Q-370518
 Revision: 2
 Order Form Expiration Date: 10/16/2021

ORDER FORM

Please fax all pages to 1.877.519.9555 or email to orders@edmentum.com
 Orders Under \$25,000.00 may pay by Credit Card:
 Call 214.294.9901 or e-mail creditcardprocessing@edmentum.com

Customer and Billing Address

Customer No.: 108129
 Customer Name: College Station Ind Sch Dist
 Billing Address: 1812 Welsh Ave
 College Sta, TX 77840-4800

Products and Services

Cypress Grove Intermediate

Products	Qty	License Start Date	License End Date	License Term (Months)
Study Island: Core Library - Program License	537	**	**	36
Study Island NWEA Integrated Solution	1	**	**	36
Cypress Grove Intermediate Subtotal:				\$8,702.25

Oakwood Intermediate

Products	Qty	License Start Date	License End Date	License Term (Months)
Study Island: Core Library - Program License	709	**	**	36
Study Island NWEA Integrated Solution	1	**	**	36
Oakwood Intermediate Subtotal:				\$11,153.25

Pecan Trail Intermediate

Products	Qty	License Start Date	License End Date	License Term (Months)
Study Island: Core Library - Program License	703	**	**	36
Study Island NWEA Integrated Solution	1	**	**	36
Pecan Trail Intermediate Subtotal:				\$11,067.75

Edmentum | P.O. Box 776725 | Chicago, IL 60677-6725 | www.edmentum.com





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A&M Consolidated Middle School

Products	Qty	License Start Date	License End Date	License Term (Months)
Study Island: Core Library - Program License	722	**	**	36
Study Island NWEA Integrated Solution	1	**	**	36
A&M Consolidated Middle School Subtotal:				\$11,338.50

College Station Middle School

Products	Qty	License Start Date	License End Date	License Term (Months)
Study Island: Core Library - Program License	668	**	**	36
Study Island NWEA Integrated Solution	1	**	**	36
College Station Middle School Subtotal:				\$10,569.00

Wellborn Middle School

Products	Qty	License Start Date	License End Date	License Term (Months)
Study Island: Core Library - Program License	848	**	**	36
Study Island NWEA Integrated Solution	1	**	**	36
Wellborn Middle School Subtotal:				\$13,134.00

College Station Independent School District

Products	Qty	License Start Date	License End Date	License Term (Months)
NWEA MAP + Exact Path: Core Library - Program License	429	**	**	36
Custom Consulting Services - Onsite	1	**	**	12
Custom Consulting Services - Virtual	3	**	**	12
Custom Consulting Services - Onsite	1	**	**	12
Custom Consulting Services - Virtual	1	**	**	12
College Station Independent School District Subtotal:				\$44,234.20

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Subtotal:	USD 110,198.95
Estimated Tax:	USD 0.00
Total US Funds:	USD 110,198.95

** Unless otherwise specified in this Order Form, the Start Date for your license(s) will be one of the following: (a) the day immediately following the expiration date of the prior license term or (b) the date in which we have accepted your order and have issued log-in credentials for your software license.

*** Services purchased are valid for an annual term. Any service offering that is not used during the applicable term will expire and cannot be carried over or used in subsequent periods.

Order Notes

BuyBoard No. 573-18, Instructional Materials and Classroom Teaching Supplies and Equipment

Invoicing and Payment Terms

The full amount of Your Order will be invoiced when accepted by Us. Payment is due 15 days after invoice date.

Terms and Conditions

For the purposes of this Order Form, "you" and "your" refer to Customer, and "we", "us" and "our" refer to edmentum Inc. and affiliates. This Order Form and any documents it incorporates (including the Standard Purchase and License Terms located at <http://www.edmentum.com/standardterms> and the documents it references) form the entire agreement between you and us ("Agreement"). You acknowledge that any terms and conditions in your purchase order or any other documents you provide that enhance our obligations or restrictions or contradict the Agreement do not have force and effect.

Purchase Order

You acknowledge that this Agreement is non-cancellable and you will submit a purchase order for the full amount of this Order Form. Your order will not be scheduled for delivery until you have submitted a purchase order referencing and conforming to this Order Form.

Acceptance

This offer will expire on the Order Form Expiration Date noted above unless we earlier withdraw or extend the offer in writing. I represent that I have read the terms and conditions included in this Agreement, that I am authorized to accept this offer and the Agreement's terms and conditions on behalf of the customer identified above and that I do accept this offer on behalf of the customer who agrees to adhere to the Agreement's terms and conditions. To the extent that either parties process does not require that I execute this Order Form, I accept, acknowledge and agree to the terms and conditions identified in and referenced in this Agreement as signified by my receipt, use or access of the products and/or services identified. Please fax all pages to 1.877.519.9555 or email to orders@edmentum.com.

Customer Signature:

Name (Printed or Typed): _____

Title: _____

Date: _____

Edmentum | P.O. Box 776725 | Chicago, IL 60677-6725 | www.edmentum.com



Education Galaxy, LLC



DATE: 8/17/2021
Proposal #: 49051

Attn: Jennifer Smith
College Station ISD
1812 Welsh Ave.
College Station TX 77840
979-764-5400

Education Galaxy, LLC
2201 N Central Expressway
Suite 121
Richardson, TX 75080
Tax ID 46-1666749
Phone: 1-844-542-5299
Fax: 972-212-7298

Program Consultant Tom Kassela	Ship Via Online	Terms Net30
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DESCRIPTION	QTY	Unit Price			3 Year Subscription
					Save 10%
EGLO-02 Education Galaxy and Liftoff - Intermediate School - EG Supports 5-6 Math, 5-6 Reading, 5-6 Science, 5-6 Social Studies - LO Supports K-6 Math & Reading	3	\$ 4,750.00			\$ 42,750.00
EGLOM-03 Education Galaxy and Liftoff - Middle School - EG Supports 7-8 Math, 7-8 Reading, 7-8 Science, 7-8 Social Studies - LO Supports K-8 math & reading - Unlimited licenses for teachers and students - Online training and implementation - NWEA MAP integration if applicable - ClassLink or Clever integration if applicable - Google Classroom integration if applicable - Annual online subscription	3	\$ 5,950.00			\$ 53,550.00
Multi-School District Discount		5%			\$ (4815.00)
Multi-Year Savings					\$ (9148.50)
SUBTOTAL					\$ 82,336.50
S & H					
SALES TAX					
TOTAL					\$ 82,336.50

Notes
Your school license provides unlimited use for one school building for all teachers and students for one year for all grade levels/products purchased.

Vendor ID# 16598

Education Galaxy is a Sole Source Provider of Education Galaxy Products. Pricing valid for 90 days



IXL Learning Implementation Proposal

College Station Independent School District

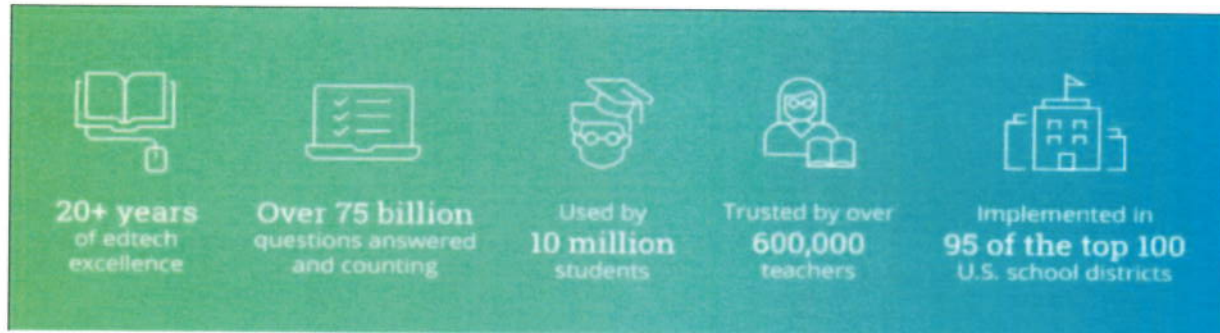
September 1, 2021

Cynthia Krizman

IXL Educational Consultant • cynthiak@ixl.com • 214-668-0939

About IXL

IXL Learning is dedicated to creating the best educational technology possible. Our flagship product, IXL, is an integrated personalized learning platform that is proven to improve learning outcomes for all students.



IXL's platform is built on four key components that work together seamlessly to give teachers everything they need to differentiate instruction and help students grow.

IXL's **comprehensive curriculum** offers 8,000+ skills across five subjects to support nearly any learning need from pre-K to 12th grade. Aligned to the TEKS, high-stakes assessments, and many popular textbook series, our extensive content library has the right skills to guide students toward mastery at their own pace.

The **IXL Real Time Diagnostic** is a fresh approach to assessment that gives teachers a better understanding of their students' needs and how to help them succeed. It provides reliable, up-to-the-minute insights on students' grade-level proficiency in key math and language arts strands, so teachers can make effective instructional decisions every day. **In addition IXL now gives districts access to utilize the Diagnostic assessment in a benchmark format.**

Using insights from both student work in the curriculum and the Continuous Diagnostic, IXL offers **personalized guidance** for every learner. Our personalized action plans provide a flexible pathway for growth, seamlessly linking students to the skills they need to fill knowledge gaps and build on their current understanding.

IXL Analytics gathers data from student work in IXL and uncovers insights that help teachers make truly data-driven decisions. It provides teachers with better data and actionable next steps to effectively impact student learning. And our Analytics for School Leaders gives administrators a window into student achievement and overall school success.

The IXL Effect

IXL's personalized learning platform is proven to impact student learning, and tens of thousands of schools around the country are already experiencing the IXL Effect. In 20 statewide efficacy studies covering more than 49,000 campuses, IXL schools outperformed all the others – and the longer they used IXL, the better they performed. For evidence of IXL's impact on student achievement, visit www.ixl.com/research.

Awards and Recognition



IXL Integrations and Skill Plans

Schoology Integration

IXL partners with several third-party auto-roster tools, including Schoology, which SCISD will use for 2021-2022. IXL will gladly work with the district to auto-roster the students at no additional cost. SCISD will have a dedicated IXL team member from our account services team who will partner with the district for a smooth upload and continued monitoring.

Schoology Integration

For 2021 and beyond, IXL will integrate your Schoology to make it easy for teachers who'd like to link assignments. Account Services will partner with your technology team to ensure a smooth integration. There is no additional cost.

Texas Skill Plans

At IXL we integrate the latest Texas state standards. We have TEKS Skill Plans for K-12, and Highly Assessed TEKS to ensure students are improving performance on the TEKS and working to master skills they may be assessed on. We've even added a curated plan to work toward mastery on College and Career Readiness Standards.

Skill plan for the Highly Assessed TEKS - 6th grade

This provides skill alignments with recommended fluency skills for every student. Find the fluency skills that are right for you below.

Section	Number and operations	Ratios and proportions	Measurement and data
	<ul style="list-style-type: none"> 1. Addition and subtraction 2. Multiplication and division 	<ul style="list-style-type: none"> 1. Ratios and rates 2. Proportions 	<ul style="list-style-type: none"> 1. Measurement and data

[View report](#)
[Print skill plan](#)

Texas Essential Knowledge and Skills (TEKS) Grade 8

Skills available for Texas registration tools standards.

Domain	Number and operations
	<ul style="list-style-type: none"> 1. Expressions, equations, and relationships 2. Two-dimensional shapes 3. Measurement and data 4. Personal financial literacy

[View report](#)
[Print skill plan](#)

Number and operations

The student applies mathematical process standards to represent and use real numbers in a variety of forms.

8-2D (10) Know how to represent numbers using both computational and visual models.

<p>Rational numbers</p> <ul style="list-style-type: none"> 1. Put a mix of decimals and fractions in order. 2. Put a mix of decimals, fractions, and mixed numbers in order. <p>Integers</p> <ul style="list-style-type: none"> 3. Put integers in order. 4. Compare integers with absolute values. <p>Rational numbers</p> <ul style="list-style-type: none"> 5. Rational numbers: equal or not equal. 6. Compare rational numbers. 7. Put rational numbers in order. <p>Real-world contexts</p>	<p>Operations</p> <ul style="list-style-type: none"> 1. Add and subtract fractions in order. 2. Add and subtract mixed numbers in order.
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Number and operations

The student applies mathematical process standards to represent and use real numbers in a variety of forms.

<p>1. Represent positive knowledge of operations and identify which basic operations to choose relationships between sets of real numbers.</p> <p>2. Approximate the value of an unknown number involving multiplication and division of numbers from 100,000 and round the unknown number approximation to a certain rate.</p> <p>3. Connect between related decimal multiplication and scientific notation, and</p>	<p>1. Classify numbers.</p> <p>2. Estimate positive and negative square roots.</p> <p>3. Connect between standard and scientific notation.</p> <p>4. Add and subtract numbers written in scientific notation.</p> <p>5. Multiply numbers written in scientific notation.</p> <p>6. Divide numbers written in scientific notation.</p>
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National and State Test Prep Plans and Assessment Skill Plans

Not only does IXL provide an easy to follow plan for improving SAT and ACT scores, but we've also added a personalized plan for students, new for 2020! In addition, you will have access to the **TEKS Highly Assessed Skill Plan**. Included are plans for PSAT, TABE, and TSIA2, and **TELPAS**. Further, IXL's **Texas MAP skill plans** guide teachers/students to the skills that will help them grow the most, based on their RIT scores.



IXL Learning implementation and pricing models

IXL Learning is pleased to submit this Pricing and Implementation Proposal for services to support College Station Independent School District. IXL understands the goal of all teachers and administrators is to maximize student achievement. The options detailed below are customized specifically for CSISD to support growth in Math, ELA, Science, and Social Studies across campuses within that scope in the district.

**Below represents three-year, two year, and one-year partnership options
Grades K-8 for the following:**

- **Total Number of CSISD students: 9,475**
- **License: IXL Learning grades K-1 for Math and ELA**
- **Licenses IXL Learning grades 2-8 for Math, ELA, Science, and Social Studies**

Multi-year licenses also provide the **option** of a payment plan with 50% due in the first year (plus PD), 25% in year two, and 25% in year three. An IXL Learning multi-year district license for CSISD provides an opportunity **to lock in pricing for three years**. Popular with districts for the advantages - research supports higher performance; consistency, continuity, fidelity, and stronger implementation.

Three-year Implementation Grades 5-8

Option 1:

Three-year subscription for **4400** students will include the following pricing:

Grades 5-8; 4,400 students; Math, ELA, Science, and Social Studies

TOTAL 3 year cost \$277,200 + (Professional Development Selection)

License cost can be paid over three years as follows:

Due in Year 1: \$138,600 + (Professional Development Selection)

Due in Year 2: \$69,300

Due in Year 3: \$69,300

Two-year Implementation Grade 5-8

Option 2:

Two-year subscription for **4400** students will include the following pricing:

Grades 5-8; 4,400 students; Math, ELA, Science, and Social Studies

TOTAL 2 year cost \$184,800 (option to pay upfront or over two years)

Due in Year 1: \$92,400 + (Professional Development Selection)

Due in Year 2: \$92,400

One-year Implementation Grades 5-8

Option 3:

One-year subscription **4400** Students

Grades 5-8; 4,400 students; Math, ELA, Science, and Social Studies

Due in Year 1: \$92,400+ (Professional Development Selection)

Professional Learning Services Options

Option 1

- **Basic District Success Package (\$15,000)**

- 3 on-sites
- 3 virtual PD sessions
- Analytics for school leaders
- 4-part customized webinar series
- Two data reviews

Option 2

- **Standard District Success Package (\$25,000)**

The Standard District Success Package provides districts with everything they need for a successful district-wide implementation of IXL. The package includes:

- Dedicated District Partnership Specialist
- Custom implementation plan
- **Scope and sequence alignments**
- Strategy session for site leaders (A4SL)
- **Quarterly data reviews**
- 5 on-site PD sessions
- 6 virtual PD sessions
- Customized webinar series
- One-on-one coaching for admin
- eLearning Library