




CHILD NUTRITION SERVICES
College Station Independent School District

Success....each life....each day....each hour

MEMORANDUM

To: Mike Ball, Deputy Superintendent for Business and Operations

From: Diane Dahm, Director of Child Nutrition Services 

Date: August 8, 2006

Re: Reduced-price Breakfast Charge

Child Nutrition would like to change the price for reduced-price students at breakfast to \$0.10. Currently we charge the maximum price allowed by the government of \$.30.

There has been a push at the state and national level to encourage breakfasts for all students to assure they start the day ready to learn. Many studies have shown that eating breakfast improves school attendance and classroom success.

Approximately 5% of CSISD students qualify for reduced-price meals. Currently about 20% of those students eat breakfast at school compared with 40% of the students qualifying for free meals. My calculations indicate Child Nutrition would be able to break even financially and probably even increase revenue by reducing the charge for these students if we increase the participation rate.

Our federal reimbursement rate for the 2006-07 school year for reduced-price breakfast will be \$1.01 per meal. We will receive an additional \$.25 for those reduced-price students eating breakfast at South Knoll, College Hills, Southwood Valley and Rock Prairie Elementary schools and Oakwood and Cypress Grove Intermediate schools. We receive this extra reimbursement due to the % of free and reduced-price students who eat lunch with us at those campuses. Increasing reduced-price participation to the level of the free students (40%) would result in over \$15,576.00 in revenue for the Child Nutrition budget. This amount will more than cover the cost of food and supplies for each breakfast. As only a few students at each campus would be added, there would be no additional labor needed.

This change would help some CSISD students who might start the day hungry pay better attention in class before lunch time and thus be more successful in school.