

COLLEGE STATION I.S.D.
9204 ROCK PRAIRIE ROAD, COLLEGE STATION, TX. 77845
(979) 764-5408

PURCHASING OFFICE

INTER-DEPARTMENTAL MEMO

TO: Mike Martindale
DATE: October 31, 2017
SUBJECT: Request for Proposals (RFP) #18-001 Professional
Development Consultant Services and Materials

Request for Proposals (RFP) #18-001, Professional Development Consultant Services and Materials was mailed September 1, 2017 to seventy-three vendors, posted on the district website and advertised September 1 and September 8 2017. Thirty-nine (39) vendors responded to the RFP, which opened October 4, 2017.

The proposal was based on pricing per hour, ½ day and full day for professional development consultant services and a percent discount off materials as per the attached bid tabulation. Staff from the Purchasing, Curriculum and Instruction and Special Services Departments and College Hills Elementary evaluated and scored the proposals using the evaluation criteria in the RFP. The committee used the attached evaluation matrix to score and recommend a list of approved professional development consultant services and materials providers for the district. All bidders met the minimum qualifications of the RFP.

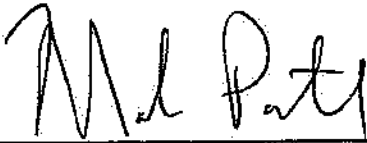
It is the recommendation of Mark Pantel, Director of Purchasing and, Penny Trajnel, Chief Academic Officer to award Request for Proposals (RFP) #18-001 Professional Development Consultant Services and Materials to the following vendors that responded to the RFP.

Bidder

Mentoring Minds, LP
Think Law
Amanda Morgan - Not Just Cute
AVID Center
Lead4ward, LLC
Solution Tree, Inc.

The Flippen Group
NCS Pearson, Inc.
Rosetta Stone Ltd.
Seidlitz Education
Teaching Strategies, LLC
Hayes Software Systems
Kindermusick International, Inc.
Pascal Learning DBA Ready Rosie
Lakeshore Learning Materials
Learning A-Z, LLC
Responsive Learning, LP
Piraino Consulting, Inc.
The University of Texas at Austin Charles A. Dana Center
The Master Teacher
Happy Numbers, Inc.
Explore Learning, LLC
Benchmark Education Company LLC
Loving Guidance DBA Conscious Discipline
Comprehensive Training Center
Capstone Classroom
Accelerate Learning, Inc.
Curriculum Management Solutions, Inc.
Barnes & Noble Booksellers, Inc.
US Math Recovery Council
Specialized Assessment & Consulting, LLC
Valley Speech Language and Learning Center
Voyager Sopris Learning, Inc.
Western Kentucky Univ. DBA Training & Technical Assistance Services (T/TAS)
The Science Toolkit, LLC
Mackin Educational Resources
Learning Without Tears
Ed Tech Team
Greenwood Publishing DBA Heinemann

This RFP will award be effective November 15, 2017 through August 31, 2019 with an option to renew for three (3) additional year terms if agreed to by all parties sixty (60) days prior to expiration of each term. Actual prices for materials may be adjusted as each vendor's published catalog or manufacture's list prices change.



Mark Pantel, Director of Purchasing



Penny Tramel, Chief Academic Officer

College Station Independent School District

RFP #18-001 Professional Development Consultant Services and Materials
Evaluation Matrix

Item Evaluated		Mentoring Minds, L.P.	Think Law	Amanda Morgan - Not Just Cute	AVTD Center	Lead4ward, LLC	Solution Tree, Inc.	The Flippen Group	NCS Pearson, Inc.	Rosetta Stone Ltd	Seidlitz Education	Teaching Strategies, LLC	Hayes Software Systems
1.0	the cost per hour, 1/2 day and full day and % discount off materials (0-50)=	350.00	350.00	350.00	350.00	350.00	350.00	350.00	350.00	350.00	350.00	350.00	350.00
2.0	the reputation of the vendor and of the vendor's goods or services; (10%) (0-10)=	33	30	40	58	60	48	54	52	43	59	44	52
3.0	the quality of the vendor's goods or services; (10%) (0-10)=	70	35	28	35	35	56	35	70	70	35	70	70
4.0	the extent to which the goods or services meet the district's needs; (10%) (0-10) =	60	60	70	60	60	60	60	60	60	60	70	60
5.0	the vendor's past relationship with the district; (10%) (0-10) =	33	35	40	58	60	48	54	52	43	59	44	52
6.0	the impact on the ability of the district to comply with laws and rules relating to historically underutilized businesses: small, minority owned or labor surplus area firms; (1%) (0-1) =	0	7	7	0	7	0	0	0	0	0	0	7
7.0	the total long-term cost to the district to acquire the vendor's goods or services; (5%) (0-5) =	35	35	35	35	35	35	35	21	35	35	35	35
8.0	A. has its principal place of business in this state; or B. employs at least 500 persons in this state; (0%) (0-0) =	0	0	0	0	0	0	0	0	0	0	0	0
9.0	Other relevant factors specifically listed in the RFP (4%) (0-4) =	0	0	28	16	21	3	1	18	0	0	2	21
Sum of Points by Bidder (Sum of above 700 Max.)		581.00	552.00	598.00	612.00	628.00	600.00	589.00	623.00	601.00	598.00	615.00	647.00
Recommended Vendors		Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Evaluators : Mark Pantel, Penny Tramel, Kelly Kovacs, Sharon Jackson, Maria Ramirez, Molley Perry, Josh Hatfield		Date: 10.20.17											

College Station Independent School District

RFP #18-001 Professional Development Consultant Services and Materials
Evaluation Matrix

Item Evaluated		Kindermusick International, Inc.	Pascal Learning dba Ready Rosie	Lakeshore Learning Materials	Learning A-Z, LLC	Responsive Learning, LP	Pirano Consulting, Inc.	The University of Texas at Austin Charles A. Dana Ctr.	The Master Teacher	Happy Numbers, Inc.	Explore Learning, LLC	Benchmark Education Company LLC
1.0	the cost per hour, 1/2 day and full day and % discount off materials (0-50)=	350.00	350.00	350.00	350.00	350.00	350.00	350.00	350.00	350.00	350.00	350.00
2.0	the reputation of the vendor and of the vendor's goods or services; (10%)											
3.0	the quality of the vendor's goods or services; (10%)	43	56	60	45	42	49	60	45	36	48	30
4.0	the extent to which the goods or services meet the district's needs; (10%)	70	70	70	35	35	70	35	70	70	35	70
5.0	the vendor's past relationship with the district; (10%)	70	70	60	60	60	60	60	57	60	60	60
6.0	the impact on the ability of the district to comply with laws and rules relating to historically underutilized businesses: small, minority owned or labor surplus area firms; (1%)	43	56	60	45	42	49	60	45	35	43	30
7.0	the total long-term cost to the district to acquire the vendor's goods or services; (5%)	0	0	0	0	7	0	0	7	7	0	0
8.0	A. has its principal place of business in this state; or B. employs at least 500 persons in this state; (0%)	35	35	35	35	35	35	35	35	35	35	35
9.0	Other relevant factors specifically listed in the RFP (4%)	0	0	0	0	0	0	0	0	0	0	0
Sum of Points by Bidder (Sum of above 700 Max.)=		615.00	642.00	651.00	584.00	571.00	615.00	603.00	609.00	593.00	575.00	575.00
Recommended Vendors		Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Evaluators : Mark Pantel, Penny Tramel, Kelly Kovacs, Sharon Jackson, Maria Ramirez, Molley Perry, Josh Hatfield												

College Station Independent School District

RFP #18-001 Professional Development Consultant Services and Materials
Evaluation Matrix

Item Evaluated		Loving Guidance dba Conscious Discipline	Comprehensive Training Center	Capstone Classroom	Accelerate Learning, Inc.	Curriculum Management Solutions, Inc.	Barnes & Noble Booksellers, Inc.	US Math Recovery Council	Specialized Assessment & Consulting, LLC	Valley Speech Language and Learning Center	Voyager Sopris Learning, Inc.
1.0	the cost per hour, ½ day and full day and % discount off materials (0-50)=	350.00	350.00	350.00	350.00	350.00	350.00	350.00	350.00	350.00	350.00
2.0	the reputation of the vendor and of the vendor's goods or services; (10%) (0-10)=	69	50	50	60	60	70	58	48	56	48
3.0	the quality of the vendor's goods or services; (10%) (0-10)=	70	70	70	70	63	35	58	35	70	35
4.0	the extent to which the goods or services meet the district's needs; (10%) (0-10) =	70	70	60	60	60	70	60	60	60	60
5.0	the vendor's past relationship with the district; (10%) (0-10) =	69	50	50	50	55	70	58	45	48	48
6.0	the impact on the ability of the district to comply with laws and rules relating to historically underutilized businesses: small, minority owned or labor surplus area firms; (1%) (0-1) =	0	7	0	0	0	0	0	0	0	0
7.0	the total long-term cost to the district to acquire the vendor's goods or services; (5%) (0-5) =	35	35	35	35	28	35	14	35	35	35
8.0	A. has its principal place of business in this state; or B. employs at least 500 persons in this state; (0%) (0-0) =	0	0	0	0	0	0	0	0	0	0
9.0	Other relevant factors specifically listed in the RFP (4%) (0-4) =	25	3	2	20	3	24	16	28	0	22
Sum of Points by Bidder (Sum of above 700 Max.)		698.00	635.00	617.00	645.00	619.00	654.00	614.00	601.00	619.00	598.00
Recommended Vendors		Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Evaluators : Mark Pantel, Penny Tramel, Kelly Kovacs, Sharon Jackson, Maria Ramirez, Molley Perry, Josh Hatfield											

College Station Independent School District

RFP #18-001 Professional Development Consultant Services and Materials
Evaluation Matrix

Item Evaluated		Western Kentucky Univ. RF Inc., Dba Training & Technical Assistance	The Science Toolkit, LLC	Mackin Educational Resources	Learning Without Tears	EdTech team	Greenwood Publishing dba Heinemann
1.0	the cost per hour, 1/2 day and full day and % discount off materials (0-50)=	350.00	350.00	350.00	350.00	350.00	350.00
2.0	the reputation of the vendor and of the vendor's goods or services; (10%)						
	(0-10)=	40	39	47	60	30	59
3.0	the quality of the vendor's goods or services; (10%)						
	(0-10)=	70	70	70	35	70	35
4.0	the extent to which the goods or services meet the district's needs; (10%)						
	(0-10)=	70	60	60	60	60	60
5.0	the vendor's past relationship with the district; (10%)						
	(0-10)=	70	36	47	60	35	59
6.0	the impact on the ability of the district to comply with laws and rules relating to historically underutilized businesses: small, minority owned or labor surplus area firms; (1%)						
	(0-1)=	0	0	0	0	0	0
7.0	the total long-term cost to the district to acquire the vendor's goods or services; (5%)						
	(0-5)=	0	35	35	35	35	35
8.0	A. has its principal place of business in this state; or B. employs at least 500 persons in this state; (0%)						
	(0-0)=	0	0	0	0	0	0
9.0	Other relevant factors specifically listed in the RFP (4%)						
	(0-4)=	4	0	0	18	0	8
Sum of Points by Bidder (Sum of above 700 Max.)		664.00	590.00	609.00	618.00	590.00	606.00
Recommended Vendors		Yes	Yes	Yes	Yes	Yes	Yes
Evaluators : Mark Pantel, Penny Tramel, Kelly Kovacs, Sharon Jackson, Maria Ramirez, Molley Perry, Josh Hatfield							